## The Kings Center Privacy Policy

#### **Privacy Policy**

The Kings Center Website receives, collects, and stores any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information, and purchase history.

We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us, such as your name, address, and email address. Your personal information will be used for the specific reasons stated above only.

# We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;
- 2. To provide our Users with ongoing customer assistance and technical support;
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which our business partners or we may use to provide and improve our respective services;
- 5. To comply with any applicable laws and regulations.

# How and Why Your Personal and Non-personal Data may be captured, used, and stored.

The Kings Center Website is hosted on the Wix.com website development platform. Wix.com provides us with the online platform that allows us to sell our products and

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services to you. Your data may be stored through Wix.com's data storage, databases, and general Wix.com applications. They store your data on secure servers protected behind a firewall.

All direct payment gateways offered by Wix.com and used by The Kings Center website adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

#### When and How We May Contact You:

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes, we may contact you via email, telephone, text messages, and postal mail.

If you don't want us to process your data anymore, please contact us at The <a href="https://www.thekingsctr.org">https://www.thekingsctr.org</a> contact page or send us mail to PO Box 1351, Frankfort, KY

### We Reserve The Right To Change This Policy With Or Without Prior Notice

We reserve the right to modify this Privacy Policy at any time; therefore, please review it regularly. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### If you have questions, please contact us using the information below:

If you would like to: access, correct, amend, or delete any personal information we have about you, you are invited to communicate with us by completing the form located on the contact us page or by mailing us to **PO Box 1351, Frankfort, KY**